

A photograph of two men in business attire looking at a tablet. The man in the foreground is wearing a blue shirt and has a beard. The man in the background is wearing a dark blazer over a light blue shirt and orange-rimmed glasses. They are both looking at a tablet held by the man in the foreground. In the background, there is a modern building with a curved glass facade. A large, semi-transparent dark green circle is overlaid on the bottom left of the image, containing text.

Corporate Brochure | Copyright 2025

Driving Agile Transformation

major milestones
AGILE TRANSFORMATIONS & STRATEGY EXECUTION

From siloed chaos to
streamlined delivery

The Problem

Organizations are under increasing pressure to:

- Deliver new products to market faster
- Improve productivity and quality with existing teams
- Meet rising customer expectations and achieve better outcomes
- Control product development costs and dependencies without compromising innovation
- Traditional ways of working are too slow, siloed, and inflexible to meet these demands.
- The existing SAFe® implementation is falling short and is struggling with structural inefficiencies and misalignments
- Early design choices no longer support current complexity or scale, dissatisfaction with results, flow, and ownership

Traditional ways of working are too slow, siloed, and inflexible to meet these demands.

Or without revisiting and refining the implementation, SAFe® risks becoming just another rigid framework.





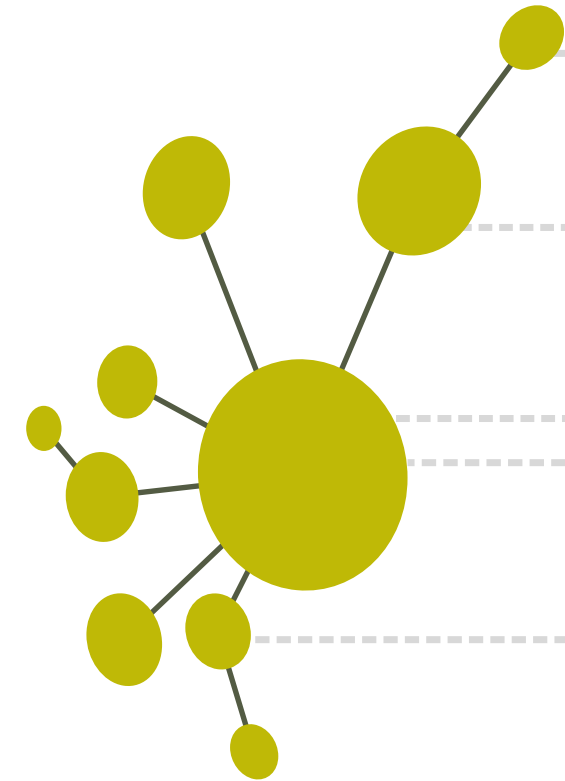
The solution 1/2

Our vision is a set of strategic changes to build a value-driven, agile organization.

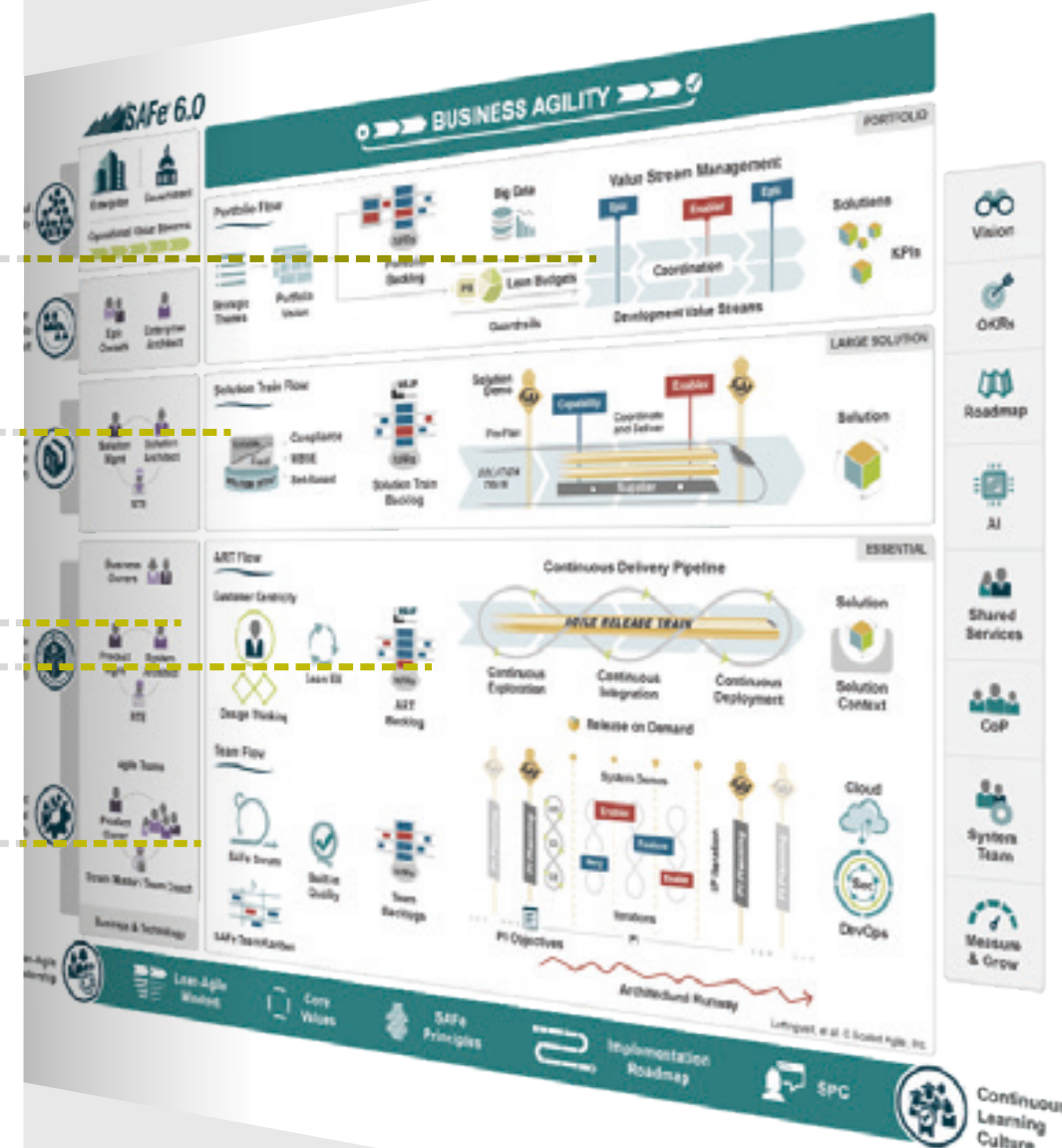
- Organize around value
- Shift focus from projects to products
- Bring the work to the people, not the people to the work
- Eliminate delays and tackle legacy bottlenecks
- Establish clear and unified governance
- Empower long-lived, cross-functional Agile teams
- Transition to stable funding for portfolios and value streams
- Create a LACE (with optional Hub-and-Spoke model) or establish a VMO

The solution 2/2

Value Stream Network

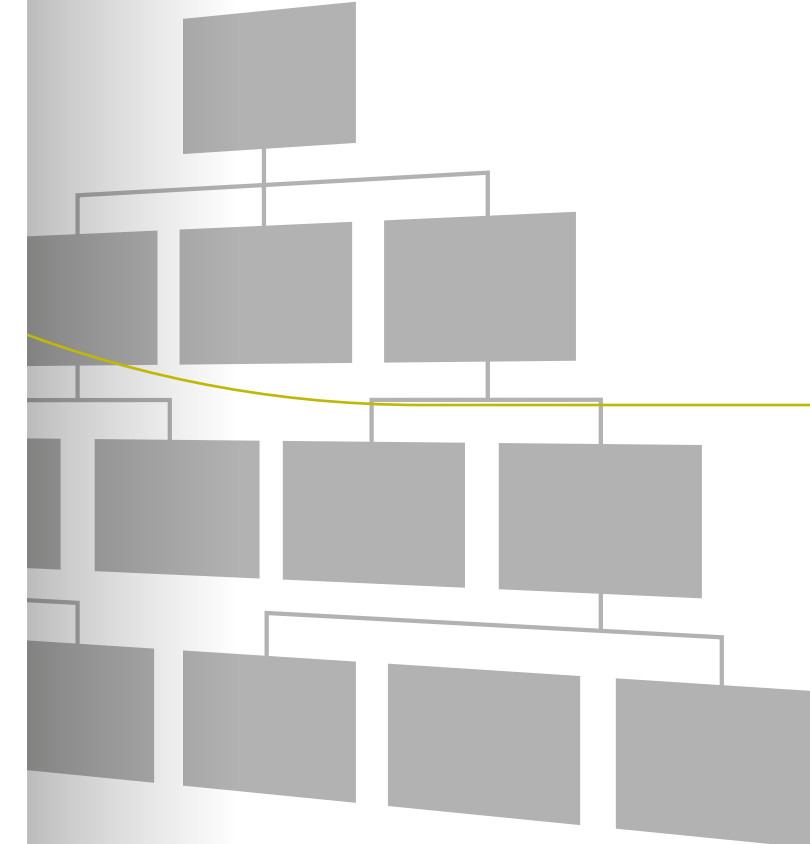


Operates at the speed of innovation



major milestones
AGILE TRANSFORMATIONS & STRATEGY EXECUTION

Traditional Hierarchy



Offers efficiency and stability

© Scaled Agile, Inc



Our services

We offer hands-on seasoned support to accelerate your SAFe® transformation:

- Development of Target Operating Models (TOMs)
- Facilitating Value Stream & ART Identification Workshops
- Full-scale SAFe® greenfield implementations and LACE leadership
- Revitalizing stalled or struggling SAFe® implementations
- Scaled Agile training programs
- Brainstorming sessions, inspections and audits



Our Training portfolio

We offer a broad range of SAAFe® and Agile training to support your transformation journey. Whether you're looking for role-based expertise, deep technical skills, or executive alignment — our courses equip your teams with the knowledge and confidence to move forward successfully.

All training can be delivered onsite or remotely — tailored to your needs and preferences.

SAAFe® Portfolio Management (LPM)	Agile Software Engineer (ASE)			
SAAFe® Release Train Engineer (RTE)	Agile Product Manager (APM)	Practice-Consultant-T (SPCT)		
SAAFe® Scrum Master (SSM)	ProductOwner/ProductManager (POPM)	Implementing SAAFe® (SPC)	SAAFe® for Architects (ARCH)	SAAFe® for Governments (SGP)
Process focus	Content focus	Transformation focus	Technology focus	Branche specific
SAAFe® DevOps (SDP)				
SAAFe® for Teams (SP) / Intro to Scrum				
SAAFe® Leading SAAFe® (SA)				
SAAFe® for Executives				
Introduction Workshop 'What is Lean/Agile/DevOps?'				
Introduction Workshop 'The Agile Manifesto'				

Why us

We help large, complex international organizations in high-stakes environments deliver value faster by combining strategy, execution, and cultural transformation using the Scaled Agile Framework (SAFe®).

We bring a deep theoretical understanding of the framework, supported by multiple official SAFe® certifications and enablements, together with seasoned hands-on experience and a rock-solid academic foundation to every transformation.

“We’re not just trainers.
We transform organizations.”





Our Unique Approach

Combining Strategy, Execution, and Cultural Change

We integrate strategic vision, hands-on execution, and deep cultural transformation to drive meaningful results.

Tailored Solutions for Every Client

Our approach is never one-size-fits-all — we deliver customized frameworks that align with your unique context and goals.

Seasoned Corporate International Experience

We bring decades of seasoned executive expertise gained at top global corporations.

Long-Term Partnerships for Sustainable Impact

We believe in lasting collaborations that continue to create value long after the initial engagement.

Onsite Reference Visits to the Dutch Ministry of Defense

Experience a real-world SAFe® implementation — in a complex, politically sensitive, large-scale and high-impact environment. Reference visits to the Dutch Ministry of Defense can be arranged upon request.



Our multi billion euro 'Foxtrot' transformation for the Dutch Ministry of Defence radically accelerated IT modernization across 8500 vehicles, 135 vessels, and 170 aircrafts.

Case:
Ministry of Defence–Foxtrot

see website:
Nieuwe communicatiemiddelen
voor speciale eenheden
*(Dutch article 'new ways of
communication for special forces')*

Case: Ministry of Defence–Foxtrot

Challenge

- Scope: 8000 vehicles, 135 vessels, 170 planes and helicopters to be modernized with modern IT equipment and Command and Control applications from L3Harris, Thalix, etc.
- Legacy IT and fragmented project structures
- Critical need for speed, security & inter-force collaboration

Our Approach

- Designed & implemented full SAFe®-based Target Operating Model
- Run multiple VSAIW workshops.
- Implemented a newly designed Value Stream Network operating beside The Hierarchy, compliant to John P. Kotter Dual OS

Impact

- Increased time to market, increased productivity and significant defect reduction. Improved CSAT.
- A renewed and optimized CICD delivery pipeline.
- An easily scalable and adaptable organizational structure prepared for war.
- Reusable model for other operating companies within Ministry of Defense.



Other clients

ASML

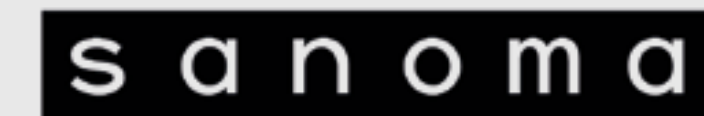
The world's leading manufacturer of photolithography machines for the semiconductor industry.

Led Agile coaching and SAFe® implementation; improved overall maturity, improved Flow Reliability, and interdepartmental collaboration



Leading beverage bottler and distributor

Supported executive management by analyzing and resolving complex SAFe® -related challenges, such as Lean Portfolio Management (LPM) setup, dependency management, and built-in quality, etc.



Major media and publishing company.

Guided Agile transformation; enabled faster time-to-market for digital content.



Ministerie van Justitie
en Veiligheid

Government department. Primarily responsible for setting up a full SAFe® implementation to support the development of a large-scale software platform; coached Agile teams and established Agile portfolio management practices.

Proven success across tech, finance, public sector, and media industries.

Next Steps – Let's Work Together

Ready to accelerate your transformation?

We offer the expertise, experience, and execution power to make it happen.

- Let's schedule a Discovery Call
- Let's run a half day SAFe® brainstorm workshop with some key team members
- Book a 5-Day VSAIW Workshop
- Organize a Company-wide SAFe® Training Program for all roles on all levels.
- Request a reference visit

If this sounds like your situation, let's connect directly and explore what's possible

CONTACT MAJOR MILESTONES



How We Work Together

- Phases: Acquaintance, Discovery, Proposal, Implementation, Support
- Flexible delivery –coaching, programs, interim roles, result based
- Local presence available through relocation



Who We Are

- Major Milestones B.V., based in Houten, Netherlands, founded 1999 by ing R.P. Peels
- We support large corporates globally (>45.000 FTE)
- Experts in Agile transformation, SAFe®, Lean, DevSecOps



Thank you

ing R(oel) P. Peels

CEO/Founder

The Netherlands

www.majormilestones.nl

safe@majormilestones.nl

www.linkedin.com/in/roelpeels

+31 30 269 0324

major milestones
AGILE TRANSFORMATIONS & STRATEGY EXECUTION

